

Panavision  
in depth

John Barry  
...more than  
just sales



***Another business that, over the years, has gradually become a vital part of the Panavision family is the John Barry Group, including John Barry Sales and Service.***

Established in Australia in 1967 as 'Birns and Sawyer Australia' by its Hollywood parent to cater to the growing cine-film and television industries in this country, it quickly became a key player. Strong team, company and individual relationships were built rapidly as the industry expanded. In 1978 the company was renamed John Barry Group Pty Ltd and that name caught on as industry shorthand for 'the place to access the up-to-the-minute, high quality production and post production gear and the service to keep it running'!

The policy right from day one was to carry a complete range of film and television related products. Today that includes Video Cameras, Lighting, Sound, Production and Expendables as well as an extensive (and ever growing) range of post-production equipment and non-linear editing solutions. There are also many instructional books and manuals suited to all competency levels, even student filmmakers. Worth noting is the ever-changing clearance range. Many a filmmaker has found the perfect bargain to make the budget stretch further!

John Barry's offer a service to source products for your specific application, so if you don't find what you are looking for on our website or in the showroom, speak to our staff and they will quickly find a solution. John Barry's team is made up of

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people who are very industry savvy. It goes without saying that in this world of fast developing technology they are being continually trained in all current product releases and will have the answers to your specific application. Come and meet our Sydney staff including Sean Glasson, Steve Thomsen, Paulo De Silva and Joe Buller.

John Barry's stock the brands that professionals depend on including Manfrotto, Chrosziel, Lectrosonics, Sound Devices, Kino Flo, Century Optics, Sanken microphones, Rode, Beachtek, Rocket textiles, Chimera, Power Gems, Pelican, Sennheiser and more.

When it comes to cameras we sell and service a smorgasbord of the best including Sony, Panasonic, JVC and Canon including all DXLR range cameras.

The LEMO connectors' staff are also based at the Sydney Botany office, including Richard Hutchison and Dean Evans so when you have complex connection problems, speak to them.

Buyers can pick up all purchases conveniently, either at Botany or Panavision's Lane Cove office - just let us know what's easiest for you. Basic consumable supplies are available to purchase at Panavision's Lane Cove office and the John Barry service division remains located there.

And a special offer to all who have read so far! Anyone mentioning this newsletter will go into the draw for a new Manfrotto 504 Head.

You can be confident that our friendly and knowledgeable staff are happy to explain all the equipment to you, which brands and models go best with which, which are suited to your particular application and where you can see examples of where they have been used to great effect. Look at the credit roll of almost any Australian produced film (and many others in the region) and you will see that John Barry has played a part in getting it on the screen.

This is where you can find us:

**John Barry Sales Equipment and Consumables:**

Unit 8, Botany Bay Industrial Estate	245-247 Normanby Road	Warner Roadshow Studio
2-12 Beauchamp Road	South Melbourne	Pacific Highway
Botany NSW 2019	VIC 3205	Oxenford QLD 4210
t 02 9355 2300	t 03 9646 4088	t 07 5588 9543
f 02 9355 2311	f 03 9646 4636	f 07 5588 9544
Gen Mgr: Sean Glasson	Vic Mgr: Andrew Neilson	Gold Coast Mgr: Tracey Parker

**John Barry Service and supplies of consumables are still located at:**

Panavision at the Lane Cove office:  
Unit 1, Ground Floor  
706 Mowbray Road  
Lane Cove NSW 2066

**Auckland office:**

318 Richmond Road  
Grey Lynn 1021

Of course, you can purchase any items through the John Barry website at [www.johnbarry.com.au](http://www.johnbarry.com.au) and call any of the staff for advice on your requirements.

